

Research on the Predicament and Development of Cultural and Art Inheritance of Sichuan Opera

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Abstract: Sichuan Opera, one of the Chinese Han operas, is popular in eastern and central Sichuan, Chongqing, Guizhou and parts of Yunnan. Sichuan Opera, with its rich cultural connotation and exquisite performing skills, is loved by many audiences. Its unique artistic value and stage charm have established its important position on the stage of Chinese opera. We should improve our understanding of the importance of national culture and establish a scientific view of Sichuan Opera art inheritance. To provide the necessary financial guarantee and policy support for the inheritance and development of Sichuan Opera art; at the same time, implement the talent engineering strategy and improve the social status of Sichuan Opera artists. Based on the analysis of the current difficulties and causes of Sichuan Opera, this paper explores effective protection measures such as the development mechanism of Sichuan Opera, talent cultivation mechanism and market cultivation mechanism.

1. Introduction

Chuan Opera's help for the collar, the cavity, the chorus, the accompaniment, the re-singing, etc., means long-lasting and fascinating. Among them, Sichuan Opera is rich in high-caliber, the singing is beautiful, the language is lively, humorous, and has a wide mass base and vivid local color [1]. For the opera, especially Sichuan Opera, the current Sichuan Opera art market is shrinking, the audience is lost, the performance groups are struggling, the employees are seriously aging, the talent training is seriously broken, and the public's perception of Sichuan Opera has not been fundamentally changed [2]. It can be said that the art form of face change has been loved by everyone. But with the passage of time and the simplification of face-changing performances, many people have lost a lot of freshness about face-changing. It uses Sichuan dialect to absorb the vocal tunes of Hubei, Gansu, Jiangxi, Jiangsu, Anhui, Shaanxi and other places, and the singing tunes formed by the local operas and lanterns in Bayu [3]. Sichuan Opera only relies on one Table and two chairs on the stage. The story of thousands of miles around the stage brings people unlimited reverie. Sichuan Opera, as a historical and cultural product of China's development, represents a rich historical memory. Its protection and inheritance deserve the worldwide attention.

As the inheritors of intangible cultural heritage, Sichuan Opera people are full of unique skills, and they have become the backbone of sustainable development of Sichuan Opera. Sichuan Opera is an artistic form and aesthetic symbol full of profound symbolic meanings. It is a special symbol that implies rich ideological content. As a symbolic symbol, it has undoubted beauty of meaning. Its external form shows a freehand feature similar to that of calligraphy and painting [4]. However, with the increase of more and more forms of performance and entertainment, many people have reduced the freshness and love of Sichuan dramatic face change. In this context, relevant personnel must pay sufficient attention to the artistic inheritance and innovation of Sichuan Opera's face change. Many intangible cultural heritages in China contain infinite wisdom and extraordinary creativity, and are the cornerstone of building a modern national culture [5]. In the wave of global integration, traditional culture has been impacted by foreign cultures, and it is imperative to protect and pass on China's excellent traditional culture. The article did not explore Sichuan Opera from a professional perspective, but instead put it into a larger cultural field of view. Only by clarifying the current position of Sichuan Opera in the macro-cultural level and the entire art market can we really find an effective way to pass it on.

2. The Main Dilemma of Sichuan Opera

In the early days of the founding of New China, Sichuan Opera Jinjing participated in opera performances, traveled to Shanghai and other places for exchanges, as well as performed in Europe and Korea. Sichuan Opera came out of the old gate and went abroad, shining gloriously at home and abroad. Cultural diversity, faster pace of life, diversification of entertainment modes, diversification of communication forms, as well as strong cultural invasion in Europe and the United States, have made many people far away from drama [6]. Since the War of Resistance Against Japan, Sichuan Opera has entered a period of prosperity, followed by the influx of foreign culture and new ideas, which has impacted the stable audience of Sichuan Opera. Many factors, such as the loss of a large number of talents and the dating of the times, the cancellation of traditional folk activities such as temples and fairs, the demolition or conversion of rural theatre buildings, the infrastructure of opera performance in urban expansion, have prevented the troupe from rehearsing new operas and performing normally. Although many cultural units and performance institutions have successfully transformed and reformed these years and created good market benefits, the overall market of Sichuan Opera is still in a downturn, and the audience is lost and the attraction to young people is insufficient [7]. In the era of the masses, Sichuan opera became more and more niche, and the deviation of understanding made most people think that Sichuan opera is a juggling of changing faces and spitting fires, and has little to do with art. The new wave of thoughts and new forms of cultural entertainment quickly disintegrated the originally stable audience of opera, and the continuous infiltration of Western culture, broadcasting and video directly led to major changes in people's values.

Sichuan Opera is an outstanding representative of the Bashu culture created by the Sichuan people. It embodies the living conditions, ethnic customs and economic development of the local people and has scientific, cultural and historical values. However, with the changes of the times, Sichuan Opera gradually moved away from the fertile soil of existence and entered the elegant art hall of the city. It became an elegant art that only a small number of people can appreciate. There are fewer and fewer people who can understand, understand and love Sichuan Opera. As a result, the performance market has shrunk dramatically, income has decreased, and it has become more difficult to have funds to expand the theater and introduce fresh blood, which has led to a large loss of audience. The diversity of modern mass culture life, especially the popularity of TV, Internet computer and fifth media mobile phone, and sixth media building TV, has made Sichuan Opera suffer a fierce impact. The result of this focus directly makes the same art of Focus [8]. The performance market of Sichuan Opera has shrunk rapidly. In this regard, despite all kinds of attempts and efforts to make progress, some of the elaborate Sichuan Opera boutiques, ultimately, are only a flash in the pan, failed to win the audience in the market. In addition, the tendency of administration in Sichuan Opera Troupe has reached a very serious level, not only the institutional settings have the color of organs, but also the operation mode has obvious administrative characteristics. The reduction of funds has a great impact on artistic production and the life of the performers, and has a great restriction on the creation and arrangement of new plays by the troupe. As a result, the poorly managed college groups were disbanded one after another, and it was difficult to maintain them.

Excellent skilled talents are the fundamental prerequisite for the survival and development of the troupe. However, according to the survey, 65% of the national and provincial representative inheritors of Sichuan Opera have entered the age of perplexity, and very few inheritors are under 40 years old. Most of the staff of Sichuan Theatre Troupe at the grass-roots level do not have any welfare, and it is difficult to rely on the income of Sichuan Opera performances to maintain their livelihood. It is impossible to reflect their professional dignity through income. The acceleration of modernization process has brought unprecedented impact on the inheritance and development of Sichuan Opera art. Under the market economy conditions, abandoning traditional culture and pursuing rapid and direct economic benefits are the choices of most people. Few people can always adhere to the inheritance and development of national culture. The result is the depression of Sichuan Opera art market. If the Sichuan Opera industry is sluggish, there are fewer and fewer

people watching Sichuan Opera, and the income of the troupe and actors is declining. Then Sichuan Opera will be in a dangerous situation of brain drain and no one else. The main players in the Sichuan Opera industry include theater companies, performing arts companies, film companies and inheritors. Due to the long-term lack of management and management talent reserves, the Sichuan Opera Troupe is poorly managed, its management is weak, and its development direction is blind. As a result, management and management have become the soft underbelly of its development. Therefore, the first thing we need to do is to carry out the Sichuan Opera tour, so that more young people can understand this traditional art. When they understand and recognize, they will develop innovation based on the current performance, so that they can make it last.

3. The Value of the Existence of Sichuan Opera

Sichuan Opera art is an important part of Chinese excellent traditional culture, which plays an important role in enriching the diversity of world culture. With the acceleration of modernization, Sichuan Opera art is facing unprecedented challenges. Sichuan Opera has a variety of artistic forms, and the most attractive one is the face-changing performance. Its special feature is that every face is different, because there is no face book in the locality, and every face of actors is depicted from their childhood contact and understanding of each character. On behalf of the country's increasingly frequent performances abroad, the Sichuan Opera Troupe can not only spread the Sichuan Opera culture, but also enhance the international popularity and social influence of Sichuan Opera. It can also draw on the excellent culture of drama performance from abroad to learn from and integrate. The formation of the Sichuan Opera, this five-cavity republic has the unique characteristics of Sichuan, and it is a cultural landscape that has gradually formed in this area with the immigration into the river. It has maintained its vitality and meets the requirements of the development of the times. The development needs of the regional society.

Sichuan Opera has a rich and colorful history of more than three hundred years. It is the crystallization of national wisdom. The variety of voices, the variety of performances, and the beautiful costumes are a bright pearl on the land of the Bayu. It has been suffering but has begun to thrive because it has irreplaceable artistic value. If art needs to develop, it is necessary to broaden its horizons. It must not only be limited to local performances, but also to cultural exchanges in every part of the country, so that more people can appreciate the charm and artistic value of Sichuan Opera. Only in the competitive survival chain and constantly changing environment can art itself forge and enhance its artistic competitiveness and social influence. In this era of rapid change, Sichuan Opera, like most Chinese operas, seems to be a little confused and confused. It is trying to adapt to social change and reform, trying to find its own new way of survival in the market-oriented transformation. Only by carrying out such a series of artistic exchanges, can we be conducive to the development and dissemination of art, better protect our traditional art and embody its value of existence.

4. Strategies for the Inheritance and Protection of Sichuan Opera

At present, the inheritance and protection of Sichuan Opera is to step out of the cultural background of temples and temples which are enlightened and entertained by Gaotai and enter the folk. Sichuan Opera should move from closure to society and experience the wonderful social life. Like most Chinese operas, Sichuan Opera is also produced with the market. It is also a commodity. It needs to be propagated and packaged. However, the idea of using various new media to disseminate Sichuan Opera is still weak and still in a vague stage. We should strengthen the understanding of the importance of national culture, inherit and develop the art of Sichuan Opera scientifically, and consciously participate in the concrete practice of the inheritance and development of Sichuan Opera art in different forms. From the perspective of the state, it is necessary to strengthen the exchange of Sichuan opera culture in China, and also let the Sichuan opera culture go abroad and communicate with the national cultures of various countries. From the official level of the organization, it is necessary to strengthen the official cultural exchanges and

strengthen the cultural exchanges between the people. The people at the media level are pursuing a sense of cultural life, expanding and enhancing the spiritual and cultural aspects of the peasant masses, and providing guaranteed living conditions for the daily operation of the troupe. It is necessary to focus on cultivating elite talents, cultivating their own "famous names", and building their own "famous dramas". The performances of famous actors and famous operas will drive the market, and "activate people with drama and support people with drama", so as to be effective. Promote the continuous development of Sichuan Opera art.

To protect Sichuan Opera, we must pay special attention to and strengthen the protection of the representative inheritors of Sichuan Opera and give full play to their exemplary role. This is the top priority of the protection of traditional opera projects in the protection of intangible cultural heritage. Standardize the inheritance model and scale. It is better to adopt the teacher-apprentice mode. First, it is possible to limit the number of inheritance to a certain scale, to prevent the learning group of school education from being too large and losing its own mystery. Its former glory and its important influence at home and abroad have laid the foundation for it to be the most shining business card of Sichuan culture and must be the carrier of spreading excellent culture. The social status of this important carrier cannot be ignored, and it should play a more important role in the modernization drive. The inheritance and development of Sichuan Opera art should keep pace with the times, follow the principle of people-oriented, constantly meet people's cultural needs, enrich people's spiritual life, and improve people's artistic accomplishment. And the inheritance of a play is ultimately achieved through the performers and musicians of the theatre. The representative successors are usually those who master the most comprehensive traditional skills, the most performances or the unique skills of a certain genre among the actors and musicians. Therefore, under the background of market economy, the development of Sichuan Opera industry should pay more attention to market factors. We should innovate on the basis of retaining the core culture of Sichuan Opera, cater to the needs of the masses, and enhance the attractiveness of Sichuan Opera culture.

Give full play to the role of industry self-discipline. One is to set up industry associations, absorb powerful actors, and strive to make the associations become industry spokespersons. The second is to certify teachers with corresponding abilities and strength, and guide the training and performance market. We should strive to cultivate the business outlook of Sichuan Opera, enhance its commercial competitiveness, and make it have the function of automatic hematopoiesis. We should make full use of the market mechanism and intensify the reform and innovation of Sichuan Opera. Government departments should stand at the height of inheritance and development of national culture, provide necessary financial support for the inheritance and development of Sichuan Opera art, encourage scientific researchers to carry out research on Sichuan Opera art, and encourage Sichuan Opera fans to establish Sichuan Opera art troop. Therefore, the Sichuan Opera culture is deeply integrated into the urban culture, incorporated into the urbanization construction, urban planning and design, and is reasonably applied to public spaces such as urban sculptures and square gardens to create a cultural atmosphere of Sichuan Opera. The Sichuan Opera Troupe should plan and build high-quality art products with profound thoughts, exquisite art, and the masses will be happy to see through the need to set production, improve quality, control costs, and through market forecasting and risk assessment. Supervising and standardizing the teaching process is not just about technology, but about strengthening the inner artistic appeal. In the support of Sichuan Opera practitioners and the cultivation of the audience, it is necessary to use the government's policy guidance. We should establish a sound talent training system and an innovative talent training mechanism. Only with the active participation of all the people can it be possible to make the role and function of family education, school education and community education inherit and develop Sichuan Opera art fully, thus promoting the inheritance and development of local opera.

5. Conclusion

Traditional Sichuan opera has the charm and value that modern art can't replace. It is the accumulation of history and carries the emotions of many audiences. It is the spirit of our nation.

We have an obligation to inherit this art culture and carry it forward. However, the troupe of the representative inheritor is now mostly difficult to survive and difficult to move, and is gradually distanced from the times. This requires enriching the contents of the local cultural website about Sichuan Opera, detailing the various genres, singers and actors, providing on-demand video on demand, creating a good atmosphere for the development of Sichuan Opera, and expanding the influence of Sichuan Opera to cultivate a new audience. Give the inheritors the necessary social security, so that they can get enough economic support and social status, so as to stimulate their pride and enthusiasm for work. Therefore, in the process of deep integration of Sichuan Opera culture and tourism, under the influence of the powerful tourism market on the cultural heritage field of Sichuan Opera, we should pay attention to the inheritance and utilization of the cultural value of Sichuan Opera. Let their inheritance work also receive the common attention of the country and people, which requires the professional staff of relevant departments to carry out systematic operation. As a new generation of young people, I am willing to focus my attention on these traditional cultures which need to be paid attention to and protected from now on.

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